

Jim Thompson

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SNAPSHOT

20+ Years Creative Leadership

8 years ECD. 9 years GCD. 4 years CW/CD. Ogilvy & Mather. Wunderman Thompson. VML. FCB. Team Y&R. Publicis. J. Walter Thompson.

Global Team Builder

Led creative teams of 40+ across New York, London, and Paris. Brand oversight across APAC. Cohesion across 5+ multicultural agencies and 57 languages.

White House. C-Suite. CMOs.

Proven presenting, reading, and selling to every size room. Know how to change the pitch per audience — without changing the idea.

AI Fluent

Actively integrating LLM and GenAI workflows into creative concepting. Prompt engineering, enterprise RAG systems, generative content production, AI ethics, and creative strategy — bringing decades of brand judgment to a world of infinite possibilities.

In the work, not just above it.

Copy-raised. Brought in for high-stakes creative leadership — and someone who'll write the line at 2 a.m. if needed. Launches, pitches, platform work.

60+ Industry Awards

Across brand, digital, B2B, CRM, PR, engagement, activation, and strategy. Cannes · Effie · One Show · Clios · Jay Chiat Grand Prix · DMA Echo · Webby. Detailed list at jimthompsoncreative.com.

EXPERIENCE

2018 – Present

Fractional ECD

VML · Wunderman Thompson · Digitas · Team Y&R · MSL · Fors Marsh Group · Jackson Financial · Select personal clients

2009 – 2018

Group Creative Director, Ogilvy & Mather

British Airways · Aetna · IHG · BlackRock · IBM · American Express

2005 – 2009

Creative Director, FCB New York

CA Technologies (now Broadcom) · Motorola · Office of National Drug Control Policy · Nivea for Men · Purina Pet Foods

It's never been easier to generate thousands of ideas. I bring the proven judgment to find the one worth your time.
